

The Hunger Project UK Google Adwords Volunteer

Purpose of the role

This is an exciting role for a committed and passionate individual who wants to make a difference in ending hunger and poverty.

Position: Google Adwords Volunteer (unpaid)

Location: The Hunger Project UK office (Chiswick Business Park) & remote working possible

Reports to: Campaigns and Communications Manager

Period: Flexible. Ideally be able to commit to at least a day per week for a minimum of 3 months- Starting ASAP

This is an excellent opportunity to support a small international NGO with our Google Adwords Grant and contribute to our work ending hunger.

This position will ideally suit someone who has experience with Google Adwords that they wish to grow, or would like to transfer to the charity sector.

About The Hunger Project

The Hunger Project is a global, non-profit, strategic organisation committed to the sustainable end of world hunger. The organisation works in 13,000 communities, reaching 16 million people in Africa, South Asia and Latin America, empowering women living in rural villages to become the agents of their own development and ending hunger in their communities.

The Hunger Project works to break the cycle of poverty. We believe hungry people themselves are the key to ending hunger. In partnership, we unleash their vision, commitment and leadership, so they can feed themselves and their families.

The Hunger Project is one of the world's foremost agencies in developing women's leadership to end hunger and poverty, with strategies including empowering women in local democracy in India, building a movement of women leaders in Bangladesh, strengthening the capacity of indigenous leaders in Latin America and creating and establishing women-owned and women-run rural banks in Africa.

In the UK, our aim is to support a worldwide movement for the end of hunger in coordination with other Hunger Project offices and our programmes. The UK organisation's major activities are fundraising for programmes in the developing world, and advocacy about our work to a UK audience.

You will be responsible for

- Strategy and management of The Hunger Project's Google Adwords Grant.
- Devising new campaigns and refining current campaigns to help spread the word about our work ending hunger.

Skills and Qualifications

- Knowledge and experience of Google Adwords in a professional context.
- Excellent writing and verbal communication skills in English
- Good interpersonal & organisational skills



- Self-starter with the ability to use own initiative and work independently
- Attention to detail
- An interest in international development and The Hunger Project's work

How you will benefit from your time at The Hunger Project

In return for your help, we aim to ensure that your volunteering with The Hunger Project is a fulfilling and worthwhile experience

As a small charity we are able to offer you the opportunity to become involved in multiple aspects of communications, community-building and fundraising, with plenty of scope for contributing your own ideas.

£3 lunch allowance and reimbursement of reasonable travel and work-related expenses.

Time Commitment

Flexible. Ideally be able to commit 1 day a week for a minimum 3 month period.

Contact Information

Please send a CV and cover letter to Niki at niki.psarias@thp.org

Thank you