



WORLD HUNGER DAY 2020

May 28, 2020

Social Media Toolkit

Hashtags: #WorldHungerDay

Website: www.worldhungerday.org

May 28, 2020 is the **10th Annual World Hunger Day** and we're bringing awareness to the more than 820 million people living in chronic hunger during an unprecedented global crisis. On World Hunger Day – and every day – we ask the world to come together with a shared goal of realizing healthy, fulfilling lives of self-reliance and dignity for all people. Current events have illustrated that **we are all linked** – our individual and collective actions affect each other and our shared planet. We're seeing, in real time, that **the solutions to our greatest challenges lie within each of us and our communities.**

The UN World Food Programme Executive Director, David Beasley [announced](#) that, at the same time that we are dealing with the COVID-19 pandemic, we are also on the brink of a hunger pandemic. Influences such as this pandemic, climate change or economic turbulence affect millions of people on the cusp of food insecurity because of price hikes or breaks in the food supply chain. The reality is, COVID-19's impact is taking us further and further away from the Sustainable Development Goal of ending all forms of **hunger** and malnutrition by 2030.

This global challenge calls for a global response. As we face this together, it is critical that the very people in crisis are empowered to address it powerfully in their communities – no matter where they live.

Share your commitment to ending hunger

- What actions do you take in your community as part of your commitment to ending hunger? Share your initiatives with the hashtag #WorldHungerDay and tag our handles below and we will amplify your message!

Social Media Guide

See below for official posts and graphics you can use to spread the World Hunger Day campaign

Hashtags: #WorldHungerDay, #WHD, #WHD2020, #endhunger #zerohunger

Accounts to please tag in your posts:

Twitter: [@WorldHungerDay](https://twitter.com/WorldHungerDay) and [@HungerProjectUK](https://twitter.com/HungerProjectUK)

Facebook: [TheHungerProjectUK](https://www.facebook.com/TheHungerProjectUK)

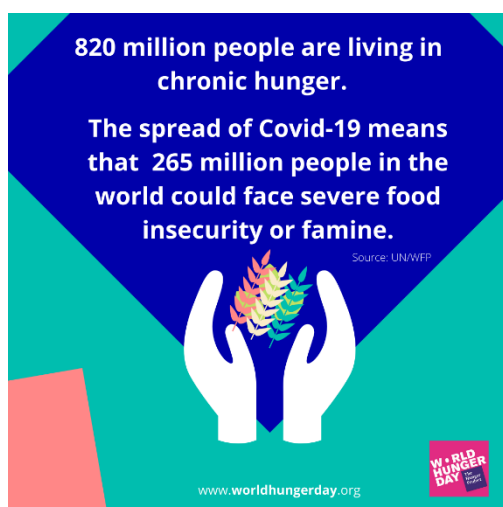
Instagram: [@TheHungerProjectUK](https://www.instagram.com/TheHungerProjectUK)

Linkedin: [The Hunger Project UK](https://www.linkedin.com/company/the-hunger-project-uk)

Graphics are all here: <https://bit.ly/WorldHungerDayGraphics>

Hunger and Covid-19

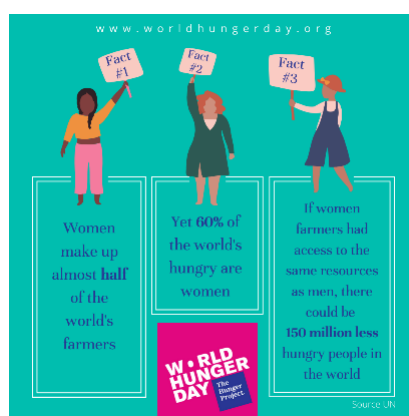
- #WorldHungerDay is May 28th. 820 million people in our global family are living in hunger. Millions are facing not only hunger but also Coronavirus. On World Hunger Day we support solutions to empower people in vulnerable communities to face this crisis www.worldhungerday.org
- It's #WorldHungerDay on May 28th! The sustainable end of hunger can only happen when communities who are living in poverty are empowered to become agents of their own development and change their future. www.worldhungerday.org
- After steadily declining for a decade, chronic hunger has increased due to global conflicts, climate change & now we're facing the impact of a global pandemic. We need sustainable ways to build inclusive, cohesive and resilient communities. #WorldHungerDay www.worldhungerday.org
- Ending chronic hunger sustainably is about lifting up and celebrating human dignity. On #WorldHungerDay we support empowering women and men to become the agents of their own development. We are one global family. www.worldhungerday.org





Empowering Women

- 60% of the world's hungry are women. This #WorldHungerDay, let their voices be heard. Let's empower women to unleash their leadership in their communities, and have access to training and skills to improve their lives and support their families. www.worldhungerday.org
- It's #WorldHungerDay. Around the world, studies show that when women are empowered there is increased agricultural production, lower birth rates, lower childhood malnutrition, lower child mortality, more children in school, and all of society benefits. www.worldhungerday.org
- #WorldHungerDay is May 28th. Did you know that women make up 43% of farmers in developing countries? If we closed the agricultural #gendergap by providing women farmers more resources, we could reduce the number of hungry people by 100-150 million. www.worldhungerday.org



Environment and Climate Change

- This #WorldHungerDay, we're supporting #sustainable solutions to hunger and poverty. Did you know that #climatechange can cause #malnutrition? Changing climate patterns can result in lower crop yields and water supplies for irrigation. www.worldhungerday.org
- It's #WorldHungerDay. Hunger is significantly worse in countries with agricultural systems that are highly sensitive to rainfall, temperature variability and severe drought, and where the livelihood of most of the population depends on agriculture. www.worldhungerday.org
- #Climatechange increases the frequency of droughts, floods and natural disasters. We're supporting communities as they become resilient to climate change through #sustainable agricultural solutions. #WorldHungerDay www.worldhungerday.org



Thank you for your partnership this World Hunger Day!

World Hunger Day is an initiative by [The Hunger Project](http://TheHungerProject.org) to advocate for sustainable solutions to hunger and poverty.

For more information, please contact Niki Psarias at niki.psarias@thp.org

www.worldhungerday.org